ORIGINAL RESEARCH

Patient Satisfaction Survey at a Tertiary Care Teaching Government Hospital in Karnataka

Manjunatha S N¹, Dinesha B², Basavanna P L³, Revathi Devi M L⁴

ABSTRACT

Introduction: The goal of a hospital is to provide quality care to patients at a reasonable cost without exposing them to avoidable risks. Quality may be defined as conformance to standards. Once patients come to the hospital and experience the facilities, they may become either satisfied or dissatisfied. Satisfaction of dissatisfaction refers to emotional response to the evaluation of service, consumption, and experience. Satisfaction of patients is one of the most important criteria for assessing the quality of care in a hospital. Objective of the study was to carry out a patient satisfaction survey at the outpatient department of K R and Cheluvamba hospitals.

Material and Methods: A cross sectional survey using a pretested questionnaire was conducted on 510 patients using purposive sampling. Outpatient registration, outpatient consultation and lab investigation components were tested.

Results: 84.4% of the respondents were not satisfied with the registration/reception services. 64% of respondents were not satisfied with the time spent by the doctor with patient. 64% of respondents were not happy with the time taken for laboratory investigations. 73% of respondents were opined that medicines were prescribed outside.

Conclusion: Majority of the patients were not satisfied with outpatient's services provided by the hospital.

Keywords: Quality service, outpatient's registration, Laboratory services, doctors time per patient.

How to cite this article: Manjunatha S N, Dinesha B, Basavanna P L, Revathi Devi M L. Patient satisfaction survey at a tertiary care teaching government hospital in Karnataka. International Journal of Contemporary Medical Research 2015;2(5):1351-1353.

¹Assistant Professor, Department of Community Medicine, ²Associate Professor, Department of Cardiology, ³Professor, Department of Pharmacology, ⁴Professor and Head, Department of Physiology, Mysore Medical College & Research Institute, Mysore, India

Corresponding author: Manjunatha S N, Assistant Professor, Department of Community Medicine, Mysore Medical College & Research Institute, Mysore, India

Source of Support: Nil

Conflict of Interest: None

INTRODUCTION

The goal of a hospital is to provide quality care to patients at a reasonable cost without exposing them to avoidable risks. Quality may be defined as conformance to standards. Who decides the standards in a hospital - the patients, doctors, nurses, management, medical associations or accreditation board? All of them may have some stake in defining the standards of medical care but the patients are the single largest category. They deserve special attention. Therefore, the satisfaction of patients is one of the most important criteria for assessing the quality of care in a hospitals. The primary function of a hospital is patient care. The patient is the ultimate consumer to the hospital. It is one of the yardstick to measure the success of service that it produces. The effectiveness of the hospital relates to provision of good patient care as intended. The patient satisfaction is the real testimony to the efficiency of hospital administration. As the hospital serves all the members of the society the expectations of the users differ from one individual to another individual because everyone carries a particular set of thoughts, feelings and needs. Hence determination of patient's real feelings is very difficult. It is the responsibility of the administrator. "Put yourself in your patient's shoes", this proverb explains how to proceed with a patient. Though it is difficult one can get it by using some tips such as listening to the patients, asking questions and seeking answers, by doing something extra for each patient and by admitting mistakes gracefully and so on.2

Satisfaction is an important element in the evaluation stage. It refers to the consumers' state of being adequately rewarded. Adequacy of satisfaction is a result of matching the actual past experience with the expected reward. Patients form certain expectations prior to the visit. Once patients come to the hospital and experience the facilities, they may become either satisfied or dissatisfied. Satisfaction of dissatisfaction refers to emotional response to the evaluation of service, consumption, and experience.³ Objectives of the study were to carry out a patient satisfaction survey at the outpatient department of K R and Cheluvamba hospitals and to make recommendations to improve the quality of outpatient services.

MATERIAL AND METHOD

Study was conducted at Out patients departments of K.R.Hospital and Cheluvamba hospitals attached to Mysore

medical college and research institute, Mysore. Purposive sampling method was used and a total of 510 patients were interviewed. It was a cross sectional study. A pretested and structured questionnaire was used for data collection. The study was conducted during March 2014.

General Medicine and General Surgery departments at K.R. Hospital were chosen for the study. Obstetrics and Gynecology department was chosen in Cheluvamba hospital. Patients were explained about the study and the questionnaire was administered, after taking informed consent. Answers were elicited in a three point scale.

STATISTICAL ANALYSIS

Statistical analysis was done using descriptive statistical tests like mean, frequency and percentages. SPSS 16 version was used for the analysis of data.

RESULTS

The study was conducted among the patients who sought outpatient services from KR and cheluvamba hospitals in Mysore. 510 patients participated in the survey. 290 male and 220 female patients responded. 80% of patients were from lower socio economic class. Only 22% of the study population had more than 10 years of schooling.

Since k R and Cheluvamba hospital are tertiary care government hospitals in Mysore they are major referral centres. Most of the patients attending these hospitals are from mid-

dle and low income groups. Their visit to the hospital involves travel and other opportunity costs and many a times involves loss of labour. Inpatients services in any hospital

Item	Particulars		(%)
No			
1	Procedure adopted before consult-	Yes	23.3
	ing the Doctor is satisfactory	Can't say	8.9
		No	67.8
		Total	100
2	Staff at waiting area re sympathet-	Yes	21.1
	ic towards patients problems	Can't say	2.2
		No	76.7
		Total	100
3	Time interval between patient	Yes	16.7
	arrival and consulting the Doctor	Can't say	3.3
	is reasonable	No	80
		Total	100
4	Space and physical facilities at	Yes	25.6
	consulting room are satisfactory	Can't say	10
		No	64.4
		Total	100
5	Doctor has given enough time to	Yes	20
	narrate the illness	Can't say	6.7
		No	73.3
		Total	100
6	Doctor has given enough time for	Yes	27.7
	clinical examination and advise	Can't say	6.7
		No	65.6
		Total	100

Table-2: Perception of the outpatients towards consultation and treatment facilities

Reception services		
Recention services	3.7	1.0
	Yes	10
Are good		5.6
	110	84.4
	Total	100
Adequate information is available	Yes	13.3
at Reception counter	Can't say	7.8
	No	78.9
	Total	100
Time spent at Reception Counter	Yes	16.7
is Satisfactory	Can't say	6.7
	No	76.7
	Total	100
Present queue system at Registra-	Yes	12.2
tion Counter is satisfactory	Can't say	10
	No	77.8
	Total	100
Counters provided at Registration	Yes	13.3
is enough	Can't say	3.3
	No	83.4
	Total	100
There is need for security staff at	Yes	76.7
registration counter	Can't say	10
	No	13.3
	Total	100
	Are good Adequate information is available at Reception counter Time spent at Reception Counter is Satisfactory Present queue system at Registration Counter is satisfactory Counters provided at Registration is enough	Are good Are good Can't say No Total Adequate information is available at Reception counter Can't say No Total Time spent at Reception Counter is Satisfactory Present queue system at Registration Counter is satisfactory Present queue system at Registration Counter is satisfactory Can't say No Total Counters provided at Registration is enough There is need for security staff at registration counter Yes Can't say No Total There is need for security staff at registration counter Can't say No Total

Table-1: Perception of the outpatients towards registration procedure

Item No	Particulars		(%)
1	Many investigations are done for	Yes	60
	the ailment	Can't say	17.7
		No	22.3
		Total	100
2	Investigations done at the outpa-	Yes	8.9
	tient department are satisfactory	Can't say	4.4
		No	86.7
		Total	100
3	Facilities at investigation room	Yes	10
	are good	Can't say	17.8
		No	72.2
		Total	100
4	Laboratory tests are done in time	Yes	14.4
		Can't say	21.1
		No	64.5
		Total	100
5	Space and staff at laboratories are	Yes	33.3
	enough	Can't say	6.7
		No	60
		Total	100
6	Required medicines are available	Yes	20
	in the hospital	Can't say	6.7
		No	73.3
		Total	100

Table-3: Perception of the outpatients towards investigation procedure

reflects the load on the hospital and constitutes a very important hospital indicator.⁴

DISCUSSION

Reception and registration services form the initial contact point of the patients and hospitals and waiting period, information and guidance provided, security form important components influencing patient satisfaction. In our study majority of the patients were not satisfied with these services. This finding is similar to the studies conducted by Balaraman and Jagannathan.^{5,6}

Outpatient consultation services includes waiting period, privacy in the examination room, doctor patient interaction time, scope for questions by patients, explanation offered by doctors. In our study majority of the patients were not happy with all of these components. Possible causes for this include excess patient load and adverse patient doctor ratio and poor infrastructure support by the government. This finding is similar to the studies conducted by Sethuraman and Balachandra.^{7,8}

Outpatient laboratory services constitutes yet another important area which complements appropriate clinical care. Majority of the patient population were dissatisfied with the laboratory services. They felt that too many investigations are prescribed and sometimes outside also. They are not happy with the waiting time and facilities provided at the central laboratory. This is due to the paucity of human resource and other infrastructure provided to the hospital. This finding is in agreement with studies conducted by Balachandra S. Majority of the patients felt that many medicines are prescribed outside which they cannot afford. Again this is related to the drug policy and supply chain which is a system component. This is similar to the findings reported by Kuppuswamy and lisliepaine. 9,10

CONCLUSIONS

Majority of the patients opined that registration services provided at OPD is not satisfactory. They felt that waiting period is too much and they also felt that security services should be provided at registration. Majority of the patients also expressed that the approach and attitude of staff is not good at the OPD. They felt that the time spent by the Doctor in the examination is inadequate. Majority of the patients felt that lot of investigations are done and also prescribed outside. They felt that the waiting is too much to undergo investigations. Majority of the patients felt that many drugs are not available in the hospital and are prescribed outside which they cannot afford.

RECOMMENDATIONS

Patient satisfaction is one of the important dimension of quality care in hospitals hence frequent surveys should be done to assess the satisfaction levels of the patients and necessary changes should be implemented.

- Maximum time is spent for the registration process in the OPD; hence number of counters should be increased. Separate queues for male and female patients will be useful.
- The patient has to wait at many places which can be reduced by adopting single window approach for examination, investigation, pharmacy and minor procedures.
- Help desks can be created near OPD counters to guide the patients.
- Drinking water and toilet facilities will improve the patient satisfaction
- Electronic HMIS will reduce the time for both Doctors and Patients.
- Medical students, Interns and Residents should be properly deployed to handle the patient load.
- Para medical staff should be deployed in adequate number.
- Proper Queuing system will reduce waiting period.
- More doctors and paramedical staff during rush hours will be useful.

ACKNOWLEDGEMENT

Superintendents of the hospital and patients who cooperated with study.

REFERENCES

- Prasad M,Factors influencing patient satisfaction. Journal of hospital administration. 1997:27-35.
- 2. chaskar R.P., A study of satisfaction levels of patients visiting Charak hospital, Indore, Hospital Administration 1997;5:198-205.
- Timmappaiah A, Patient satisfaction and ward social system, NIHAE, Research Monograph, New Delhi, 2004.
- Trakrro P.L, Reaction of the patients toward the evening OPD services in a hospital of Delhi, Journal of hospital administration 2005;14:211-21.
- 5. Balaraman CS. Patients and hospital relationships. Hospital administration, 2007;3:23-34.
- 6. Jagannadhan T. Quality health care through patient satisfaction. Hospital administration 1999;6:13-15.
- 7. Sethuraman, Patient satisfaction skills, Hospital administration, Sep-Oct,2002(2),9-10.
- 8. Balachandran S, Customer driven services management, Response Books, New Delhi, Paras publishing house, 1999,307.
- 9. Kuppuswamy, Patients and hospitals, NIHE bulletin. 2005;3:53-60.
- Lislie Paine. giving patients what they want. Journal of hospital management international. 2003;3:340-356.